

# SCHOOL PATHWAYS & PROGRAMS

- VET DELIVERED TO SECONDARY STUDENTS (VDSS)
- SCHOOL-BASED APPRENTICESHIPS & TRAINEESHIPS (SBATs)
- POST SCHOOL TRAINEESHIPS
- AFL SHORT COURSES

**COURSE GUIDE 2025/26**



**A happy team at Hawthorn:** Cadyn Gottliebsen (left), is a membership trainee with the Hawks. His Supervisor, Kate Crummy (right), is impressed with his growth throughout the traineeship. [Click here to learn more about Cadyn’s journey.](#)



# COURSE GUIDE 2025/26

REAL WORLD SUCCESS STORIES	3	VDSS CERTIFICATE III IN BUSINESS BSB30120	8	KICKING GOALS THROUGH AFL TRAINEESHIPS	17
PARTNERING FOR SUCCESS	4				
UNDERSTANDING THE VCE	6	VDSS CERTIFICATE III IN SPORT, AQUATICS AND RECREATION SIS30122	10	AFL INDUSTRY SHORT COURSE	18
THE VCE VM	6	SBAT CERTIFICATE III IN BUSINESS BSB30120	12	HOW TO GET TO OUR VICTORIA PARK CAMPUS IN ABBOTSFORD	19
VDSS COURSES	6				
SCHOOL-BASED APPRENTICESHIPS & TRAINEESHIPS (SBATs)	6	VDSS CERTIFICATE III IN SPORT, AQUATICS AND RECREATION SIS30122	14		
HEAD-START APPRENTICESHIPS & TRAINEESHIPS (HSBATs)	6	AFL TRAINEESHIPS EXPLAINED	16		



## REAL SUCCESS STORIES

“Our programs have enabled young students to transition seamlessly from classroom learning to meaningful employment and, ultimately, to fulfilling careers. Witnessing this journey of growth and achievement is truly rewarding.”

### A big welcome to all senior secondary students, parents, and career practitioners.

At AFL SportsReady, we take immense pride in being a leading force in education through our personalised traineeship models.

Currently, we have 265 trainees working in schools across Australia, thriving in real-world environments. Our influence extends beyond the classroom, as we are deeply involved with elite sports, particularly the AFL industry.

Over the years, we have provided Executive, Professional, and Certificate programs; featuring a strong roster of industry experts.

Our legacy, founded by the great Kevin Sheedy AO, is built on a commitment to excellence and innovation in education and sports.

As we celebrate 30 years of supporting schools, we are excited to deepen our relationship with students, parents, and educational institutions.

Our goal is to offer bespoke VDSS (Vocational Education and Training Delivered to Secondary Students) and SBAT (School-Based Apprenticeships and Traineeships) programs tailored to meet your unique needs.

These courses are designed to build your skills and focus on your success, providing insights and opportunities that are unparalleled, thanks to our extensive industry connections.

We invite you to explore the diverse pathways and programs we offer, all aimed at equipping you with the knowledge and experience needed for a successful future.

Together, let’s continue to forge strong partnerships and create brighter futures for all.

Warm regards,

**SALLY POWELL**  
Chief Executive Officer  
AFL SportsReady

# PARTNERING FOR SUCCESS

For 30 years, AFL SportsReady has partnered with the AFL in education and employment. We help the general public, players, coaches, umpires, and administrators gain the skills, knowledge, and experience needed for success in the sports industry.

Our programs over the past decade demonstrate close ties with elite sports, and forms the basis for creating senior secondary programs with real-world examples, deep experience, and industry experts.



## AFL INDUSTRY TRAINEESHIPS

2014 - 2024



**400** State and Regional  
offices

**56** AFL House Trainees  
(43 in last 4 years)

**68** Former Trainees  
work for the AFL

**460** At AFL clubs and  
state-league clubs

## WORKING ACROSS AREAS

- Administration and Operations
- Media and Communications
- Community Engagement and Development
- IT and Statistics
- Event Management
- Membership and Gameday Operations
- Sales and Marketing
- Finance and Business Management

### AFL PLAYER TRANSITION STORIES

**Work Placement:**  
**Nick Holland** – Holding Redlich Lawyers  
**Ken McGregor** – The Advertiser  
**Isaac Smith** – Paterson Securities

**Career Orientated Participation:**  
**Marcus Bontempelli** - First Year Players (COP)

### NEXT || GOAL

**Next Goal Program:**  
500+ Participants  
**Alex Fasolo** - SEN  
**Nick Lower** - CBRE

**Next Coach Program:**  
**Adam Simpson**



**1,500+**  
AFL & AFLW  
Players

### AFL EXECUTIVE COURSES

**AFL Clubs:** All 18 Represented  
**Participants:** 1,460+ Work Placement:  
Current Roles of Past Students:  
• 2 x CEOs  
• 1 x Chief Operating Officer,  
• 10+ AFL/AFLW GM/Head of Football  
• 10+ AFL/AFLW GM/Head of List  
Management & Recruiting


**Course Development:** 40+  
**Key Courses:**  
• AFL Management  
• Football Operations  
• Recruiting  
• Coaching  
• Player Wellbeing and  
Development




Australia wide  
participation

### FIRST NATIONS PROGRAMS


The Warumilang Program prides itself on creating strong relationships with Aboriginal and Torres Strait Islander young people and the AFL, embedding cultural competency and respect in all aspects of our work.



**WARUMILANG**  
Aboriginal and Torres Strait Islander Programs



**108**  
Short Courses  
Completed



**143**  
Trainees

# REAL LIFE SUCCESS STORIES

## I LOVE MY TRAINEESHIP BECAUSE ...

During a visit to AFL House, we had the opportunity to sit down with AFL SportsReady trainees, to discuss why they love their traineeship working at the AFL. Diverse opportunities, insights into different working departments, hands-on experience and the exciting atmosphere are among the varied answers.

[Click here to learn more.](#)



## TRADED UNI FOR A TRAINEESHIP

In the world of Australian Rules Football, Sapphire Noyle is carving out a niche in sports administration during her role as an AFL SportsReady Membership Trainee. Sapphire's traineeship journey reflects the twists and turns of working towards one's passion and maximising opportunities along the way.

[Click to learn more about Sapphire's Traineeship.](#)



## AMAZING EXPERIENCE AT THE AFL

Diving into the sports scene, Sophie Mastaing stumbled upon a great gig with the AFL "Halftime program"—an awesome role that's shaping her career journey. Balancing her love for sports with chasing a Business qualification, Sophie's time with the AFL is turning out to be an amazing experience that's ramping up her professional game.

[Click here for more information about Sophie's journey.](#)



YOUR AFL SPORTSREADY  
JOURNEY STARTS  
RIGHT HERE!

SENIOR SECONDARY SCHOOL PATHWAYS

The VCE, VCE VM, and VDSS allow students to tailor their education to their own interests and career goals. Students can choose diverse pathways that lead to university, vocational training, or direct entry into the workforce, ensuring valuable options for their future.

UNDERSTAND THE VCE

The Victorian Certificate of Education (VCE) is the senior secondary qualification in Victoria. It provides a pathway to various opportunities, including higher education, vocational courses, apprenticeships, and employment.

When a student completes the VCE, they receive an ATAR (Australian Tertiary Admission Rank), which is a score between 0 and 99.95. This score compares their academic performance to other students in Australia. If a student chooses not to sit for final exams, they can still complete the VCE without an ATAR by opting for an unscored VCE.

This decision can be made any time before the final exams.

THE VCE VM

The VCE Vocational Major (VCE VM) is a 2-year program that combines vocational and applied learning within the VCE framework.

This program offers students more subject choices and opportunities for work experience. Students completing the VCE VM do not receive an ATAR

VDSS COURSES

VET Delivered to Secondary Students (VDSS) courses help students develop practical skills for future careers or studies and can be used as a subject in both the VCE and VCE VM. This means students can choose VET subjects that align with their career goals, contribute to their ATAR via a scored subject, or provide pathways from Certificate III to Bachelor's degrees.

Students can take these subjects in Years 10, 11, or 12, offering a flexible way to achieve their educational and career objectives.

SCHOOL-BASED APPRENTICESHIPS  
& TRAINEESHIPS (SBATs)

An SBAT is an apprenticeship or traineeship undertaken by a student enrolled in VCE or VCE VM. These students spend at least one day per week on the job or in training during the normal school week. Some SBATs may also need to attend block training sessions occasionally. The Training Plan for an SBAT is developed by AFL SportsReady's RTO, SportsReady Education (RTO ID 22394), along with the employer, the apprentice or trainee, and the secondary school.

HEAD-START APPRENTICESHIPS &  
TRAINEESHIPS (HSATs)

Head Start supports SBATs in completing their apprenticeship or traineeship. They collaborate with Registered Training Organisations (RTOs) and secondary schools to assist students throughout their training. A Head Start Apprentice or Trainee is supported by a Head Start coordinator who works closely with AFL SportsReady. The Training Plan for an HSAT is created in partnership with the employer, the apprentice or trainee, and the secondary school.

POST SCHOOL PATHWAYS  
AFL TRAINEESHIPS

Following successful completion of Year 12, you could embark on an exciting AFL traineeship. You'll have the support of a dedicated Field Officer and an Educator to guide you through every step and assist with your coursework.

This unique opportunity allows individuals to earn money while they learn, acquire real-world experience and invaluable skills along the way.

**Currently, our AFL Trainees hold a number of exciting roles, including:** diversity and inclusion trainees; events support; gameday operations, marketing and comms trainees; membership and customer support; and, Social Media.

Our traineeships combine full-time or part-time work with study, providing the ideal mix of practical experience and formal qualification (Certificate III-IV). Traineeships can be completed full time (12 months with an organisation), or part-time.

AFL INDUSTRY  
SHORT COURSES

We are proud to offer AFL Industry courses tailored to meet the needs of AFL/AFLW players, club staff, coaches, and, in many cases, the general public.

These courses are crafted to provide a comprehensive pathway for career development within the AFL industry. Delivered by seasoned professionals and enthusiasts alike, our courses offer unique insights not typically found in mainstream educational programs.

Advantages of our non-accredited courses

- Enhanced Skills and Knowledge
- Stay Current with Industry Trends .
- Boost Earning Potential
- Networking Opportunities .
- Flexible Learning

**Pictured above:** current AFL SportsReady Trainees who are completing various Traineeships at AFL House.

While completion of our AFL Industry courses alone does not guarantee employment at an AFL club, they offer invaluable opportunities to learn directly from professionals actively engaged in these roles.

Participants gain access to content unavailable in mainstream courses, providing a unique edge in their career pursuits.

LEARN MORE ABOUT OUR SHORT COURSES

Scan the QR Code to understand our current short course offerings. Happening online, upcoming course themes are:

- AFL Recruiting
- AFL List Management
- Managing a Club Football Department
- Coaching Fundamentals
- + More





# VDSS CERTIFICATE III IN BUSINESS BSB30120

**Location** Victoria Park  
**Course Length** Part time: 2 years  
**Class Days and Times**  
Wednesday 9:00am-12:30pm; or  
Wednesday 1:30pm-5:00pm

### What Does This Course Involve?

This introductory course will provide participants with the knowledge, skills, and competency that will enhance their training and employment prospects for businesses across Australia. It will enable participants to gain a recognised credential and to make an informed choice of vocation or career path.

### Real World Learning

To gain industry-specific training, this course will leverage our extensive industry contacts to deliver presentations and insights from the world of the AFL and other elite businesses. This powerful method of embedding learning through real-life

examples and expert insights is designed to enhance the educational experience and prepare students for real-world challenges.

### Entry Requirements

This course can only be completed as part of your secondary school studies in years 10, 11 and 12.

You need to have successfully completed Year 9 to undertake this course.

### Study Pathways

Following completion, You may wish to continue studying toward the Certificate IV in Business (BSB40120)^ with AFL SportsReady.

### Career Outcomes

Through the Certificate III in Business, you will learn skills that can lead to many career opportunities, including: Administration Officer, Business Administration, Customer Service, Finance support and Sales.

### Contribution to VCE & ATAR

Please refer to your school's career practitioner. or the Victorian Curriculum and Assessment Authority (VCAA) for unit recognition.

Scored Assessment is available for the Units 3 and 4 sequence of the Certificate III in Business (BSB30120).

This study score can contribute directly to the ATAR, either as one of the student's best four study subjects (the primary four) or as a fifth or sixth study. Further information can be found on the VTAC website

### More information about the ATAR

Further information on the ATAR can be found on the VCAA and VTAC websites.

### Structured Workplace Learning

The VCAA strongly recommends 80 hours of structured workplace learning (SWL) placement over the duration of the program. Structured workplace learning is organised between home schools and students.

### Tuition and Materials

All fees are invoiced to secondary schools.

### Uniform Requirements

There is no specific uniform requirement. It is expected you wear comfortable and suitable clothing for classes you attend in person.

## 2025/26 COURSE OUTLINE\*

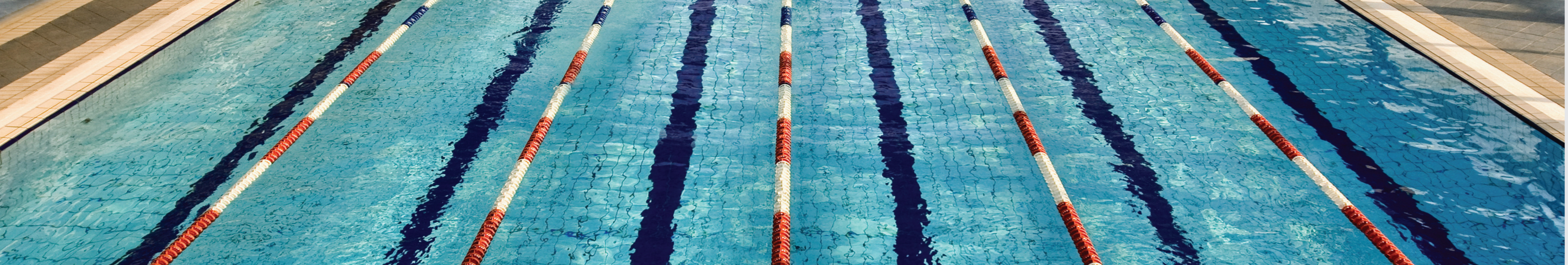
### VDSS CERTIFICATE III IN BUSINESS BSB30120

FIRST YEAR - 2025		
UNIT CODE	UNIT NAME	HOURS
BSBPEF201	Support personal wellbeing in the workplace	50
BSBSUS211	Participate in sustainable work practices	20
BSBTWK301	Use inclusive work practices	30
BSBWHS311	Assist with maintaining workplace safety	40
BSBCRT311	Apply critical thinking skills in a team environment	40
BSBDAT201	Collect and record data	40
BSBTEC302	Design and produce spreadsheets	35
BSBTEC303	Create electronic presentations	20
TOTAL HOURS		275
SECOND YEAR - 2026		
UNIT CODE	UNIT NAME	HOURS
BSBXCM301	Engage in workplace communication	40
BSBTEC301	Design and produce business documents	80
BSBPEF301	Organise personal work priorities	30
BSBOPS304	Deliver and monitor a service to customers	35
BSBINS302	Organise workplace information	30
TOTAL HOURS		215

\*The units set out above form the basis of the qualification but can be subject to change. All new students will be enrolled into the new course.

^Students will be enrolled in this course through AFL SportsReady's RTO, SportsReady Education. Upon completion, you will receive certification from SportsReady Education (RTO ID 22394).





# VDSS CERTIFICATE III IN SPORT, AQUATICS AND RECREATION SIS30122

**Location** Victoria Park  
**Course Length** Part time: 2 years  
**Class Days and Times**  
Wednesday 9:00am-12:30pm; or  
Wednesday 1:30pm-5:00pm

**What Does This Course Involve?**

This introductory course will provide participants with the knowledge, skills, and competency that will enhance their training and employment prospects in the sport or community recreation industry. It will enable participants to gain a recognised credential and to make an informed choice of vocation or career path.

**Real World Learning**

To gain industry-specific training, this course will leverage our extensive industry contacts to deliver presentations and insights from the world of the AFL and other elite sporting organisations. This powerful method of embedding learning through real-life examples and expert insights is

designed to enhance the educational experience and prepare students for real-world challenges

**Entry Requirements**

This course can only be completed as part of your secondary school studies in years 10, 11 and 12.

You need to have successfully completed Year 9 to undertake this course.

**Study Pathways**

You may wish to continue studying toward the Certificate IV in Sport Development (SIS40421)^ with AFL SportsReady.

**Career Outcomes**

There are various employment opportunities available. These opportunities span across sports, recreation, fitness, allied health, wellness, and education.

**Contribution to VCE & ATAR**

Please refer to your school's career practitioner. or the Victorian Curriculum and Assessment Authority (VCAA) for unit recognition.

Scored Assessment is available for the Units 3 and 4 sequence of the Certificate III in Sport, Aquatics and Recreation (SIS30122).

This study score can contribute directly to the ATAR, either as one of the student's best four study subjects (the primary four) or as a fifth or sixth study. Further information can be found on the VTAC website

**More information about the ATAR**

Further information on the ATAR can be found on the VCAA and VTAC websites.

**Structured Workplace Learning**

The VCAA strongly recommends 80 hours of structured workplace learning (SWL) placement over the duration of the program. Structured workplace learning is organised between home schools and students.

**Tuition and Materials**

All fees are invoiced to secondary schools.

**Uniform Requirements**

There is no specific uniform requirement. It is expected you wear comfortable and suitable clothing for classes you attend in person.

## 2025/26 COURSE OUTLINE\*

### VDSS CERTIFICATE III IN SPORT, AQUATICS AND RECREATION SIS30122

FIRST YEAR - 2025		
UNIT CODE	UNIT NAME	HOURS
HLTWHS001	Participate in workplace health and safety	20
SISXCCS004	Provide quality service	25
SISXEMR003	Respond to emergency situations	20
SISXFAC006	Maintain activity equipment	5
SISXIND011	Maintain sport, fitness and recreation industry knowledge	50
HLTAID011	Provide First Aid	18
SISXMGT002	Develop and maintain stakeholder relationships	20
BSBPEF301	Organise personal work priorities	30
SISXFAC007	Maintain Clean Facilities	16
SISXIND009	Respond to interpersonal conflict	20
SISSOF002	Continuously improve officiating skills and knowledge	20
TOTAL HOURS		244
SECOND YEAR - 2026		
UNIT CODE	UNIT NAME	HOURS
BSBWHS308	Participate in WHS Hazard identification, risk assessment and risk control processes	50
SISXPLD004	Facilitate groups	25
SISSCO001	Conduct sport coaching sessions with foundation level participants	50
SISXPLD002	Deliver recreation sessions	60
TOTAL HOURS		185

\*The units set out above form the basis of the qualification but can be subject to change. All new students will be enrolled into the new course.

^Students will be enrolled in this course through AFL SportsReady's RTO, SportsReady Education. Upon completion, you will receive certification from SportsReady Education (RTO ID 22394).





# SBAT CERTIFICATE III IN BUSINESS BSB30120

**Location** Victoria Park, and/or employer’s office (TBC)  
**Course Length** 12-24 month program  
**Education** 6 hours per week  
**Employment** 7 hours per week

## What Does This Course Involve?

This “hands-on” course, delivered while working with an employer, will provide participants with the knowledge, skill and competency that will enhance their training and employment prospects in the broad range of business and industry settings.

It will enable participants to gain a recognised credential and to make an informed choice of vocation or career path. To gain practical, industry-specific training, this course will leverage our extensive industry contacts to place students into a variety of organisations.

## Entry Requirements

SBATs are open to senior secondary students who are enrolled in VCE, the VCE Vocational Major or Victorian Pathways Certificate. You will combine regular school attendance with at least one day a week on the job or in structured training provided by AFL SportsReady.

## Study Pathways

Following completion, You may wish to continue studying toward the Certificate IV in Business (BSB40120)^ with AFL SportsReady.

## Career Outcomes

Through the Certificate III in Business, you will learn skills that can lead to many career opportunities, including: Administration Officer, Business Administration, Customer Service, Finance support and Sales.

## What an SBAT offers students

- > An early start in your dream career.
- > Practical skills with valuable, hands-on work experience.
- > Real wages through part-time employment.
- > A nationally recognised qualification.
- > Credit towards your VCE, VCE Vocational Major, or Victorian Pathways Certificate.
- > The option to continue with further vocational education or university studies once you’ve finished your apprenticeship or traineeship.

## Structured Workplace Learning

Students will be released from school to complete your studies 1 day a week. The program involves a formal training contract with an employer and a training plan registered with the Victorian Registration and Qualifications Authority (VRQA).

## Tuition and Materials

All fees relating to SBAT placements with AFL SportsReady are invoiced to the employer. Further information on the fees can be found on our website at

<https://aflsportsready.com.au/fees-eligibility/>

## Uniform Requirements

The employer providing the training will also provide information about uniform requirements; including equipment and/or clothing.

## 2025/26 COURSE OUTLINE\*

### SBAT CERTIFICATE III IN BUSINESS BSB30120

12-24 MONTH PROGRAM		
UNIT CODE	UNIT NAME	HOURS
BSBCRT311	Apply critical thinking skills in a team environment	40
BSBPWF201	Support personal wellbeing in the workplace	50
BSBSUS211	Participate in sustainable work practices	20
BSBTWK301	Use inclusive work practices	30
BSBWHS311	Assist with maintaining workplace safety	40
BSBXCM301	Engage in workplace communication	40
BSBTEC301	Design and produce business documents	80
BSBTEC302	Design and produce spreadsheets	35
BSBPWF301	Organise personal work priorities	30
BSBOPS304	Deliver and monitor a service to customers	35
BSBPWF202	Plan and apply time management	20
BSBTWK201	Work effectively with others	40
BSBOPS405	Organise business meetings	20

\*The units set out above form the basis of the qualification but can be subject to change. All new students will be enrolled into the new course.

^Students will be enrolled in this course through AFL SportsReady’s RTO, SportsReady Education. Upon completion, you will receive certification from SportsReady Education (RTO ID 22394).





# SBAT CERTIFICATE III IN SPORT, AQUATICS AND RECREATION SIS30122

**Location** Victoria Park, and/or employer’s office (TBC)  
**Course Length** 12-24 month program  
**Education** 6 hours per week  
**Employment** 7 hours per week

## What Does This Course Involve?

This “hands-on” course, delivered with an employer, will provide participants with the knowledge, skills, and competency that will enhance their training and employment prospects in the sport or community recreation industry.

It will enable participants to gain a recognised credential and to make an informed choice of vocation or career path. To gain practical, industry-specific training, this course will leverage our extensive industry contacts to place students into elite sport and recreation organisations.

## Entry Requirements

SBATs are open to senior secondary students who are enrolled in VCE, the VCE Vocational Major or Victorian Pathways Certificate.

You will combine regular school attendance with at least one day a week on the job or in structured training provided by AFL SportsReady.

## Study Pathways

Following completion, you may wish to continue studying toward the Certificate IV in Sport Development (SIS40421) with AFL SportsReady.

## Career Outcomes

There are various employment opportunities available. These opportunities span across sports, recreation, fitness, allied health, wellness, and education.

## What an SBAT offers students

- > An early start in your dream career.
- > Practical skills with valuable, hands-on work experience.
- > Real wages through part-time employment.
- > A nationally recognised qualification.
- > Credit towards your VCE, VCE Vocational Major, or Victorian Pathways Certificate.
- > The option to continue with further vocational education or university studies once you’ve finished your apprenticeship or traineeship.

## Structured Workplace Learning

Students will be released from school to complete your studies 1 day a week. The program involves a formal training contract with an employer and a training plan registered with the Victorian Registration and Qualifications Authority (VRQA).

## Tuition and Materials

All fees relating to SBAT placements with AFL SportsReady are invoiced to the employer. Further information on the fees can be found on our website at

<https://aflsportsready.com.au/fees-eligibility/>

## Uniform Requirements

The employer providing the training will also provide information about uniform requirements; including equipment and/or clothing.

# 2025/26 COURSE OUTLINE\*

## SBAT CERTIFICATE III IN SPORT, AQUATICS AND RECREATION SIS30122

12-24 MONTH PROGRAM		
UNIT CODE	UNIT NAME	HOURS
BSBWHS308	Participate in WHS Hazard identification, risk assessment and risk control processes	50
HLTWHS001	Participate in workplace health and safety	20
SISXCCS004	Provide quality service	25
SISXEMR003	Respond to emergency situations	20
SISXFAC006	Maintain activity equipment	5
SISXIND011	Maintain sport, fitness and recreation industry knowledge	50
BSBTEC201	Use business software applications	60
SISXMGT002	Develop and maintain stakeholder relationships	20
SISXPLD004	Facilitate groups	25
SISXPLD002	Deliver recreation sessions	60
BSBPFE301	Organise personal work priorities	30
SISXIND009	Respond to interpersonal conflict	20
BSBCRT311	Apply critical thinking skills in a team environment	40
SISSSCO005	Continuously improve coaching skills and knowledge	35
SISXRES001	Conduct sustainable work practices in open spaces	60

\*The units set out above form the basis of the qualification but can be subject to change. All new students will be enrolled into the new course.

^Students will be enrolled in this course through AFL SportsReady’s RTO, SportsReady Education. Upon completion, you will receive certification from SportsReady Education (RTO ID 22394).





# TRAINEESHIPS EXPLAINED

For post-secondary school students who have completed the VCE or VCE VM, AFL SportsReady traineeships offer an immersive and dynamic experience. Traineeships combine hands-on learning with professional development, that equips participants with industry-specific skills and knowledge to contribute effectively to various roles within an organisation.

Our program provides dedicated support to young people, connecting them with a dedicated field officer and educator to guide them every step of the way. For example, working at AFL House, trainees work across areas such as game day operations, community outreach programs, digital content creation, all of which are crucial for engaging fans and promoting the sport. This diverse experience helps trainees to develop a comprehensive understanding of the AFL's operations, from grassroots initiatives to major events such as Gather Round in South Australia, the Brownlow Medal, and the AFL Grand Final.

At AFL clubs, traineeships are integrated into the team culture, with staff offering a supportive and collaborative learning environment.

Trainees work alongside seasoned professionals, gaining insights into the inner workings of the club and building valuable industry connections. The hands-on experience and mentorship provided in such supportive settings are instrumental in shaping the career trajectories of aspiring professionals in the AFL industry.

## TRAINEESHIPS (POST SECONDARY)

A traineeship can open doors to an exciting career journey, supported at every turn by a dedicated field officer and an Educator guiding young people through coursework and completion.

This unique opportunity allows individuals to earn while they learn, acquiring real-world experience and invaluable skills along the way.

Picture receiving a paycheck while gaining hands-on workplace insights – it's the perfect blend of practical experience and financial reward.

We offer the following types of traineeships:

- Full-time: 12-month placement in an organisation
- Part-time: 12-month to 24-month placement in an organisation

## CADETSHIPS (POST SECONDARY)

Are you an Aboriginal and Torres Strait Islander university student studying full-time and looking for an opportunity to gain experience in the AFL Industry? The First Nations Cadetship program may be the opportunity for you!

A Cadetship offers student studying full time an opportunity to gain experience in the AFL industry, further enhancing diversity and inclusion within the sport. **Click here to learn more.**

# KICKING GOALS THROUGH AFL TRAINEESHIPS



## NAVIGATING THE AFL INDUSTRY

Starting a career in the sports industry can be a daunting task. Trainee Amy Alizzi, however, found her path through a traineeship with AFL SportsReady. In this article, we explore Amy's experiences, challenges and wins during her traineeship in Premium Membership Products at AFL House. **Click here to learn more.**



## EMPOWERING FIRST NATIONS REPRESENTATION

In the world of AFL, the Western Bulldogs are making strides in fostering diversity and inclusion. A shining example of this is the story of Myles Brinkworth, a current First Nations Trainee who is also undertaking a Certificate III in Business with the AFL club. **Click here to learn more.**



## JONO'S JOURNEY WITH AFL VICTORIA

Jonathan "Jono" Perilli's path to success unfolds in the world of AFL Victoria, where his traineeship journey with AFL SportsReady has become a great start for his aspirations. Armed with determination and a Certificate III in Business, Jono shares insights into his experience working at AFL Victoria. **Click here to learn more.**



# EXPRESS YOUR INTEREST IN OUR COURSES

## Professional Certificate Player Wellbeing and Development

Gain practical skills in athlete wellbeing through the lens of a Player Development Manager. Led by Josh McCahon, Head of Player Wellbeing and Development at the Hawthorn Football Club, you will learn best practices and strategies for supporting athletes' overall wellbeing. The course will equip you with essential knowledge pivotal to the performance of today's professional athletes. **Click to express your interest!**

## Advanced Certificate in Managing an AFLW Football Department

Master the essentials of leading an AFLW Club Football Department with our comprehensive program. Gain unique insights from expert Breeanna Brock on key topics like player retention, managing changes, and innovative strategies. Learn to navigate challenges and build effective frameworks. **Click to express your interest!**

## Advanced Certificate in Coaching Fundamental AFL Skills

Enhance your coaching skills for Australian Rules football with our course on fundamental techniques. Learn to break down and teach goal kicking, tackling, marking, and more. Ideal for development coaches, this course offers insights on adapting techniques under pressure. **Click to express your interest!**

## Professional Certificate in Succeeding as a Player Agent

If you're hoping to become an AFL player agent, boost your career prospects with our Professional Certificate. Learn from former Player Agent, and current General Manager of Football at the Carlton Football Club, Brad Lloyd about managing and acquiring top talent. You will learn about negotiating player contracts, and marketing strategies. This course covers 6 topics that will help you stand out from the pack. **Click to express your interest!**

# AFL INDUSTRY SHORT COURSES

We offer AFL Industry courses for AFL/AFLW players, club staff, coaches, and the general public. These courses provide a career development pathway within the AFL Industry. Delivered by seasoned professionals, our courses offer unique insights not found in mainstream programs.

Our non-accredited courses provide numerous advantages for advancing your professional goals:

- 1. Enhanced Skills and Knowledge:** Dive deeper into your field, supplementing your existing expertise acquired through accredited courses.
- 2. Stay Current with Industry Trends:** Remain at the forefront of industry advancements, acquiring the latest skills to meet evolving demands.
- 3. Boost Earning Potential:** Expand your skill set and certifications, increasing your attractiveness to potential employers.
- 4. Networking Opportunities:** Forge connections with fellow professionals, fostering valuable relationships within your industry.
- 5. Flexible Learning:** Study at your own pace and convenience, fitting your education around your schedule.

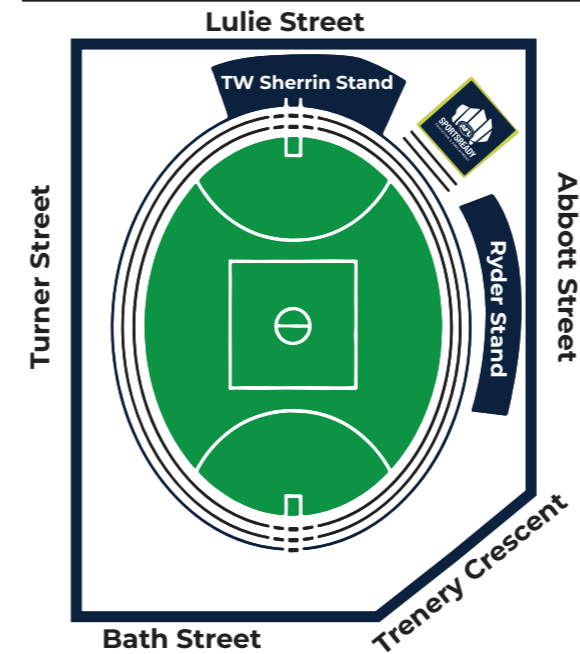
While our AFL Industry courses don't guarantee AFL club employment, they offer invaluable opportunities to learn from active professionals. Participants access unique content through these courses, providing a career edge. **You can learn more about our short courses by clicking here.**



# HOW TO GET TO OUR VICTORIA PARK CAMPUS IN ABBOTSFORD

Victoria Park Train Station (platform 2 - to Clifton Hill) >>

<< Victoria Park Train Station (Platform 1 - to City)



DETAILED DIRECTIONS

This includes train, bus, and tram timetables relating to travelling to our Victoria Park Campus, please scan the QR Code below:

**AFL SportsReady's campus is located within the Bob Rose Stand at Victoria Park Abbotsford (the original home of the Collingwood Football Club), only 4km from Melbourne's Central Business District.**

Located off Johnston Street, our campus' location features ample street parking (four hour limit), and is within walking distance of Victoria Park station, bus stops on Johnston Street, and the Johnston/Smith Street tram stop. For more detailed information on getting to our campus, please click or scan the QR code on the bottom right of this page.

Our lecture theatre is located within the Collingwood Football Club Community Centre located on the corner of Lulie and Abbott Streets, between the TW Sherrin and Ryder Stands. Our lecture theatre is located on Level 2, in a shared Space with Eating Disorders Victoria. You can access the space by taking the elevator, or stairs to level 2, and walking towards the windows overlooking the oval.



**Level 3**  
**Bob Rose Stand**  
**Victoria Park**  
**Corner Lulie & Abbott Streets**  
**Abbotsford VICTORIA 3067**

