

CULTURAL AWARENESS TRAINING



WHY IS CULTURAL AWARENESS IMPORTANT?

AFL SportsReady's extensive experience working with Aboriginal and Torres Strait Islander communities and corporate organisations nationally has allowed our team to observe first-hand the positive impact cultural understanding can make to an organisation's service delivery and its overall culture.

We have supported young Indigenous people through traineeships for over 16 years nationally and in that time have provided cultural advice and built positive relationships between Aboriginal people and non-Aboriginal people in the workplace.

We believe that Cultural Awareness Training is a pivotal step in ensuring understanding and a base level of knowledge within any organisation.

It's important that a foundation is laid for this work to flow from. It also speaks to the values on an organisation in aiming to work towards creating safe, understanding and welcoming workplaces whereby Aboriginal and Torres Strait Islander staff can thrive.

We deliver our program to organisations that wish to obtain a greater understanding of Aboriginal and/or Torres Strait Islander culture and are seeking practical assistance to build culturally inclusive workplaces.

PROGRAM PARTICIPANTS **WILL:**

- **DEVELOP A GREATER APPRECIATION** and understanding of Australian Aboriginal and Torres Strait Islander people, their history and cultural diversity;
- **RECEIVE PRACTICAL TOOLS** enabling you to confidently engage and build effective working relationships with Aboriginal and Torres Strait Islander people and communities; and
- **BE EMPOWERED** to deliver more responsive and culturally appropriate services for Aboriginal and Torres Strait Islander people and communities.

IN 2016 WE DELIVERED TRAINING TO OVER **1,400** PARTICIPANTS



WHO ARE ABORIGINAL & TORRES STRAIT ISLANDER PEOPLE?

- Aboriginality and identity
- Diversity of Indigenous people
- Cultural values and beliefs
- Indigenous communities
- Language areas
- Family & social structures
- Kinship
- Demographics

HISTORY & ITS IMPACTS: WHY IT IS IMPORTANT

- Government policies
- Colonisation
- Reserves and missions
- Timeline of significant events
- Present Indigenous Australia
- Stolen Generation

our program

STEREOTYPES & DISCRIMINATION

- Stereotypes
- Racism and discrimination
- Ethnocentrism
- Stereotypes activity and discussion
- How easily it happens, why it's dangerous

WHAT IT ALL MEANS: WHERE TO FROM HERE?

- Key lessons learnt
- Practical visual application of these lessons
- Indigenous Australia today
- How we can all play a role

OUR EXPERTISE

Our leading Aboriginal and Torres Strait Islander facilitators have delivered the highly specialised Cultural Awareness Training program to many organisations across Australia including:

- Corporate partners
- Government departments
- Sporting organisations
- Small to medium sized employers
- Vocational Training and Education Centre partners

90% OF OUR PARTICIPANTS, WOULD
RECOMMEND THE TRAINING TO OTHERS

[BASED ON OUR 2016 PARTICIPANT SURVEY]

SOME ORGANISATIONS WE HAVE DELIVERED TRAINING TO INCLUDE:





OUR VISION IS FOR A FAIR & UNITED AUSTRALIA

We would be delighted to have the opportunity to work with your organisation on this important piece of work, delivering a powerful and strong message that will lay the foundations for more positive work to continue to flow and ultimately help to increase the employment and retention of Aboriginal and Torres Strait Islander staff.

88% OF PARTICIPANTS, RATE OUR
CULTURAL AWARENESS PROGRAM AS
EXCELLENT or VERY GOOD

[BASED ON OUR 2016 PARTICIPANT SURVEY]



"IT'S NOT THE END OF THE JOURNEY, BUT THE BEGINNING"

TRAINING PACKAGES

HALF DAY: \$165.00 per person ex GST

- Minimum of 15 participants / maximum 25
- Four hour delivery time
- Costs include course materials

FULL DAY: \$320.00 per person, excluding GST

Minimum of 15 participants / maximum 25

BESPOKE PACKAGE

We can also tailor a program to meet the needs of your business.
Please contact us to find out more.

ONLINE DELIVERY NOW AVAILABLE



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