



# PROFESSIONAL CERTIFICATE (PLAYER AGENT)

The AFLPA Professional Certificate (Player Agent) aims to educate participants on the key aspects of player management in the AFL environment. Participants will hear from key industry figures and learn the fundamental skills required to be a successful player agent. Upon successful completion of the course and the assessment tasks, participants will receive a Professional Certificate (Player Agent) and be eligible for entry into La Trobe University's Master of Management (Sports Management).

Suitable participants may also apply to sit the Entrance Exam to gain Agent Accreditation with the AFLPA. For more information on becoming an Accredited Agent please visit <http://www.aflplayers.com.au/becoming-an-agent>

## Pathways



## Timetable \*

### Monday, 15th June 2020

8.45 to 9.00	Registration and Introduction
Session 1	The Role of the Agent and Regulatory Environment
	Morning Tea
Session 2	Building Long Term Financial Security
Session 3	Optimising Personal Wellbeing
	Lunch
Session 4	Cultural Awareness Training
	Afternoon Tea
Session 5	Talent ID and Approaching Players
Session 6	Exam Preparation

### Tuesday, 16th June 2020

Session 1	AFL Codes and Policies Training
	Morning Tea
Session 2	AFL Football Operations and List Management Regulations
Session 3	Inside Club Football Operations
	Lunch
Session 4	Player Advocacy and Critical Incident Response
Session 5	AFL Talent Pathway
	Afternoon Tea
Session 6	MAX 360 A Collective Approach to Player Development

### Wednesday, 17th June 2020

9.00 to 1.00	New Agent Entrance Exam
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\* presenters and times will be confirmed closer to the course date and all presenters and topics are subject to change



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## Agent Accreditation Entrance Exam

Participants may apply to sit the Entrance Exam for Agent Accreditation, conducted at the conclusion of the course. To be eligible to sit the exam, participants must satisfy the following criteria as per the AFLPA Regulations Governing Accredited Agents:

- Be a natural person;
- Be eighteen (18) years or older;
- Be a fit and proper person (as defined by the Regulations); and
- Have education qualifications, negotiation skills and experience with contracts at a suitable level.
- Not be an officer, volunteer, employee or hold any other role at a second tier league or club, or in any elite talent pathway program without the prior written consent of the Agent Accreditation Board.

Participants will be required to complete and return the Application Form found via the link below. To successfully complete the exam, participants must receive a pass mark of 75% or above in the 3.5 hour, open book exam.

## Application

Applications close on **Monday, 18th May at 9.00 am**. To apply for the course, fill out the online application form by:

Scanning the QR code with your smart phone or visiting the website at <http://bit.ly/1ybUS0g>

Successful applicants will be notified via email after the closing date for applications on **Monday, 18th May 2020**.

If you are successful you will be sent a link to enrol and pay online via PayPal or Credit Card. All payments are made through the PayPal website via PayPal or a credit card.



## Cost

### Course Only - \$1500 (plus GST)

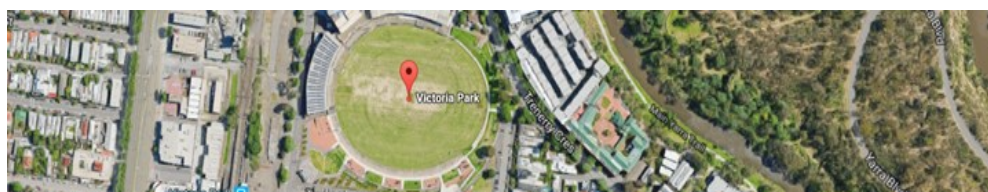
Course cost includes all resources (print and online), meals, refreshments and a graduation certificate. Refunds will be given if withdrawing up to 1 week prior to the course.

### Course and Agent Accreditation - \$3000 (plus GST)

Participants who successfully complete the Entrance Exam will be invoiced the New Agent Accreditation Fee (\$1500 plus GST) at a later date after the conclusion of the course.

## Location

AFL SportsReady  
Level 2  
Victoria Park  
Cnr Lulie and Abbot Streets  
ABBOTSFORD VIC 3067



Linda Imms  
Education Projects Manager  
Tel: 03 8413 3531  
Email: [linda.imms@aflsportsready.com.au](mailto:linda.imms@aflsportsready.com.au)  
Web: [www.aflsportsready.com.au](http://www.aflsportsready.com.au)



Braden Stokes  
Manager Accredited Agents  
Tel: 03 8651 4383  
Email: [bstokes@aflplayers.com.au](mailto:bstokes@aflplayers.com.au)  
Web: [www.aflplayers.com.au](http://www.aflplayers.com.au)