



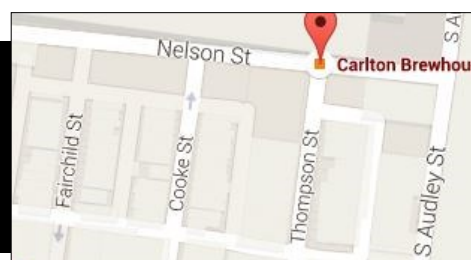
AFL PLAYERS' ASSOCIATION EXECUTIVE CERTIFICATE (PLAYER DEVELOPMENT)

Overview

The course aims to educate and inform participants on current best practice models for developing athletes holistically in an elite sporting environment. Although the course will focus on the AFL environment, the skill sets developed will be transferrable to other sports. The course requires attendance at a three (3) day intensive, completion of online case studies and completion of written assessments. Upon successful completion students will be eligible for one (1) subject credit in La Trobe University's Master of Management (Sport Management).

Date, Time and Location

November 13th, 14th and 15th 2019
9.00 am to 5.00 pm (approx.)
The Carlton Brewhouse
Corner Thompson and Nelson Streets
ABBOTSFORD VIC 3067



Topics may include the following: (please note that topics and presenters are subject to change)

The Future of Player Development—An Aligned Industry	Building Long Term Financial Security for AFL Players	Ethical Decision Making Part 1
The Game—Football Operations from a Club and AFL Perspective	Optimising Personal Wellbeing	Ethical Decision Making Part 2
Powerful Coaching Conversations—Taking a Behaviour Change Approach	The Relationship between Mental Health and Risk Taking Behaviours in AFL Players	The CBA—The Power of the Players Collective Voice
MAX 360—Championing a Philosophy of Individualisation	Indigenous Cultural Awareness Training	Critical Incident Management in the AFL Ensuring a Co-ordinated Approach

Course Structure



Cost*

\$2,200 plus GST and includes all resources, meals, refreshments and a completion certificate. Payment is to be made online via PayPal or Credit Card prior to course commencement. Participants may withdraw up to 2 (2) weeks before course commencement without incurring a financial penalty. Refunds will not be given at all after this point, including after the course has commenced.

* Course cost is significantly subsidised by the AFL Players Association

Application

Scan the QR code with your smart phone to access & submit our online application form or visit <http://bit.ly/1LVTXGB>
 Applications close at 5pm on Sunday, 29th September 2019.
 Successful applicants will be notified by email **after** the closing date.



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