



25
Years



1994

AFL SportsReady was launched with 1 office, 3 staff and \$1 from every ticket sold during the AFL Final Series.



2000

Launched our Indigenous Employment program to help young Aboriginal and Torres Strait Islander people start their careers with confidence, qualifications and skills.



2002

The Next Goal Program started in partnership with the AFL Players Association (AFLPA) to provide players with practical work experience and on-the-job training in an industry of their choice.



2006

AFL Induction program started for 1st year players.



2011

We purchased a Registered Training Organisation, SportsReady Education and started delivering education to AFL players and trainees across a range of business and sport courses.



2013

Signed our first University Partner, La Trobe University.

By 2015, we had University partners in every state, providing our trainees with even more pathway options.



2013

Started delivering Executive Education courses to the AFL. The Courses are designed to meet the needs of the AFL Industry and to provide a pathway for people to develop their careers across the AFL.



2014

ArtsReady began. Helping young people enter the arts and creative industries through traineeships.



2016

The Ready Foundation was launched. Established to assist in relieving poverty, suffering, distress or misfortune experienced by Aboriginal and Torres Strait Islander young people and other disadvantaged youth.



2017

We offer Direct Employment for Aboriginal and Torres Strait Islander people nationally, assisting them to develop vocational skills, attain nationally recognised qualifications and access a range of valuable employment opportunities.



2018

Launched the Cadetship program. A Commonwealth Funded initiative to provide support to Aboriginal and Torres Strait Islanders studying at University full-time.



2019

Our Trainees in schools program passes 200 trainees a year.



2019

AFL SportsReady places its 16,000th trainee and 2,500th Aboriginal and Torres Strait Islander trainee into an employment pathway.



2019

AFL SportsReady celebrates 25 years of helping young Australians develop careers through education and employment.



SPORTSREADY
EDUCATION & EMPLOYMENT

Celebrating 25 Years
1994 - 2019

1,400 +

Number of AFL Players that completed the football induction program with AFL SportsReady.

1,500 +

Participants in our online courses for our partners such as AFL Umpiring, Cricket Australia, AFL Victoria and Bowls Australia.

**9
YEARS**

SportsReady Education is now in its ninth year, delivering nationally recognised training.

5,800 +

SportsReady Education has delivered qualifications since 2012.



We have University partners in each state.

16,000

We have kick-started the careers of over 16,000 Australians since 1994.

3,000 +

Number of Trainees who have started their careers in the AFL industry.

2,000

The total number of Trainees involved in our school program across Australia.

2,600 +

The number of Host employer partners.



WARUMILANG
Aboriginal and Torres Strait Islander Programs

2,500 +

Aboriginal and /or Torres Strait Islander young people have commenced traineeships since 2000.



Now in its sixth year, ArtsReady has helped nearly 400 young Australians enter the arts and creative industries.



A CHANGE TO CREATE A BETTER FUTURE

THERE CAN BE MANY REASONS TO START A CHARITY, BUT FOR AFL SPORTSREADY, 'MAKING A DIFFERENCE' IS AT THE TOP OF THE LIST. OVER THE PAST 25 YEARS, WE HAVE SEEN FIRST-HAND HOW EDUCATION AND EMPLOYMENT OPPORTUNITIES CAN POSITIVELY CHANGE THE COURSE OF YOUNG PEOPLE'S LIVES.

HELPING KICK-START CAREERS IS WHY WE EXIST – IT'S OUR MISSION

HOW THE
READY
FOUNDATION
EMPOWERS
YOUNG
AUSTRALIANS



ELIMINATE WORK
BARRIERS

[CLOTHES, TOOLS
& TRANSPORT]



HELP DELIVER
PROFESSIONAL
DEVELOPMENT
PROGRAMS



HELP TO REDUCE
EDUCATION COSTS

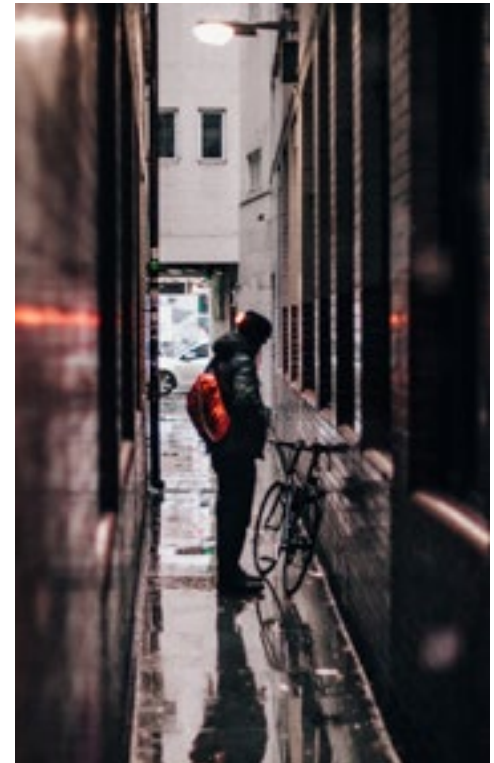
[ADMINISTRATION
FEES & EQUIPMENT]



FUNDING
EMPLOYMENT
OR TRAINEESHIP
OPPORTUNITIES

To make a donation, please visit:

<https://www.gofundme.com/the-ready-foundationaflsportsready>



HOW YOU CAN PAY IT FORWARD

As we celebrate the anniversary of our company, we are also preparing for the next 25 years. Here are four ways you can help to further AFL SportsReady's work:

1



BECOME A
HOST EMPLOYER

2



CREATE A JOB FOR
A YOUNG PERSON

3



DONATE TO THE
READY FOUNDATION

4



SPREAD THE WORD!
PAY IT FORWARD

To play your part, please visit aflsportsready.com.au/payitforward



SPORTSREADY
EDUCATION & EMPLOYMENT



The
Ready
FOUNDATION

SPORTSREADY
EDUCATION



#payitforward 