



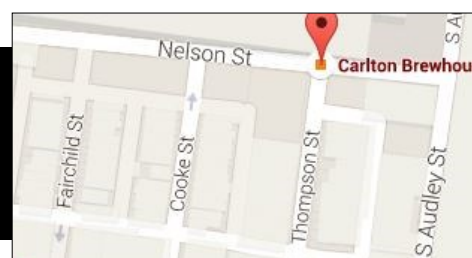
AFL PLAYERS' ASSOCIATION EXECUTIVE CERTIFICATE (PLAYER DEVELOPMENT)

Overview

The course aims to educate and inform participants on current best practice models for developing athletes holistically in an elite sporting environment. Although the course will focus on the AFL environment, the skill sets developed will be transferrable to other sports. The course requires attendance at a three (3) day intensive, completion of online case studies and completion of written assessments. Upon successful completion students will be eligible for one (1) subject credit in La Trobe University's Master of Management (Sport Management).

Date, Time and Location

November 8th, 9th and 10th 2017
9.00 am to 5.00 pm (approx.)
The Carlton Brewhouse
Corner Thompson and Nelson Streets
ABBOTSFORD VIC 3067



Presenters and Topic may include the following: (please note that topics and presenters are subject to change)

The Future of Player Development—An Aligned Industry Brett Johnson AFL Players' Association	Building Long Term Financial Security for AFL Players Mark Porter Shadforth Financial Group	Ethical Decision Making Part 1 Drew McHugh St James Ethics Centre
The Game—Football Operations from a Club and AFL Perspective AFL Executive Team Member TBC AFL	Optimising Personal Wellbeing David Williams AFL Player Association	Ethical Decision Making Part 2 Drew McHugh St James Ethics Centre
Powerful Coaching Conversations—Taking a Behaviour Change Approach Andrew Stone Peoplescape	The Relationship between Mental Health and Risk Taking Behaviours in AFL Players Matt McGregor AFL Players' Association	The CBA—The Power of the Players Collective Voice Paul Marsh AFL Players' Association
MAX 360—Championing a Philosophy of Individualisation Marissa Fillipou AFL Players' Association	Indigenous Cultural Awareness Training Emily Maloney AFL SportsReady	Critical Incident Management in the AFL Ensuring a Co-ordinated Approach James Gallagher AFL Players' Association

Pathway



Cost*

\$2,200 plus GST and includes all resources, meals, refreshments and a graduation certificate. Students may withdraw up to four (4) weeks before course commencement without incurring a financial penalty. Refunds will not be given at all after this point, including after the course has commenced.

* Course cost is significantly subsidised by the AFL Players Association

Application



Scan

Scan the QR code with your smart phone to access & submit our online application form.



Web

Visit <http://bit.ly/1LVTXGB> to complete & submit the online application form.

Marissa Fillipou
Player Development & Engagement Manager
Tel: 03 8651 4360
Email: mfillipou@aflplayers.com.au
Web: www.aflplayers.com.au

Linda Imms
Education Projects Manager
Tel: 03 8413 3531
Email: linda.imms@aflsportsready.com.au
Web: www.aflsportsready.com.au/education