



EXECUTIVE CERTIFICATE (TEACHING AND EDUCATION FOR COACHING) SPECIALIST CERTIFICATE A— THE COACH AS AN EDUCATOR

Overview

The AFLCA Executive Certificate (Teaching and Education for Coaching) has been designed by the AFL Coaches Association in partnership with AFL SportsReady to help prepare potential and current coaches to become equipped to teach effectively. This course is applicable for those who can't or do not want to commit to university study. This course will provide some great insight into teaching practice and how this can be used in a coaching environment. The course will use keynote presentations from experienced AFL Coaches combined with hands on workshops from subject matter experts and your own online reflections.

The course will be made up of three (3) 1 day Specialist Certificates, Upon completion of the three (3) Specialist Certificates participants are eligible to receive the AFL Coaches Association Executive Certificate (Teaching and Education for Coaching). In addition participants have the option to complete an assessment giving participants 1 Unit credit in the La Trobe University Masters of Sports Management.

Specialist Certificate A
The Coach as an Educator

AFLCA Speaker

Workshop

Keynote
AFL Coaching Expert

Workshop

Review

KEYNOTE SPEAKER—DEAN LAIDLEY



Dean Laidley played for the West Coast Eagles and North Melbourne in the Australian Football League (AFL) from 1987 to 1997, including in North Melbourne's 1996 premiership side. He was coach of North Melbourne from 2003 to 2009.

In September 2009, Laidley joined the coaching group at the Port Adelaide Football Club. In early November 2011, Laidley was announced as the new midfield coach of the St Kilda Football Club. Laidley signed with Carlton as midfield assistant coach on October 31, 2013 and remained in that position until September 2015.

Pathway



Specialist Certificate B Specialist Certificate C

Executive Certificate



Date and Venue

Friday, 7th December 2018
AFL SportsReady Education Complex, Victoria Park
Cnr Lulie and Abbot Streets
ABBOTSFORD VICTORIA 3067



Cost

Individual 1 day Specialist Certificates **are \$800 plus GST for non AFLCA members** or \$600 plus GST for AFLCA Members OR \$700 plus GST for associate AFLCA associate members. Price includes resources, meals, refreshments and a graduation certificate. Participants may withdraw up to four (4) weeks before course commencement without incur ring a financial penalty. Refunds will not be given at all after this point, including after the course has commenced.



Enrolment Form

